my smile CHOICE™

COPY & PASTE SOCIAL CAPTION

Instructions:

1. Copy and Paste the suggested caption to your social media platform
2. Customize it with your My Smile Choice™ micro-site link
   NOTE: Your micro-site link can be added to Facebook & Twitter. Instagram does not allow posts to contain links.
3. Add the handle [@] of your practice
   (Example: @mysmilechoice)
4. Add your hashtags [#]: Local & Associated
   (Examples: #SacramentoCA, #sacramentoorthodontist, #clearaligners, #confidence)
5. Post!

Captions:

EXCITING ANNOUNCEMENT…We have NEW #ClearAligner options that are affordable, convenient and (most importantly) gives you the #smile you want! Check it out: **add link to micro-site**
-
@_____ #MySmileChoice #_____

We're trying to get the word out about our NEW #ClearAligner program…it offers 3 levels of treatment to make straightening your teeth as affordable and convenient as you want, while still getting expert care. Who do you know that would SMILE about this?
add link to micro-site
-
@_____ #MySmileChoice #_____

Straighten your teeth as much (or as little) as you want with our new #ClearAligner options! **add link to micro-site**
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@_____ #MySmileChoice #_____

Captions Continued:

Think buying aligners online are your only option? NOT ANYMORE! Check this out... **add link to micro-site**

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@_____ #MySmileChoice #_____

Get #ClearAligners for up to 60% less and still get expert care! Check it out... **add link to micro-site**

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@_____ #MySmileChoice #_____

#ClearAligners...as low as $44/mo with insurance - $88/mo without insurance! Check it out... **add link to micro-site**

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NEW... we now offer 3 levels of Invisalign treatment...check out the details (including price!): **add link to micro-site**

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@_____ #MySmileChoice #_____

Know someone who's thinking about getting #ClearAligners online? **add link to micro-site**

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@_____ #MySmileChoice #_____

Want to see what you'd look like with straight teeth before you start? Get a FREE Smile Simulation so you can see how #ClearAligners can give you a better #smile! **add link to micro-site**

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@_____ #MySmileChoice #_____

Think guys don't care about their smile? Tap a pal on the shoulder if My Smile Choice would make them smile! **add link to micro-site**

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@_____ #MySmileChoice #_____